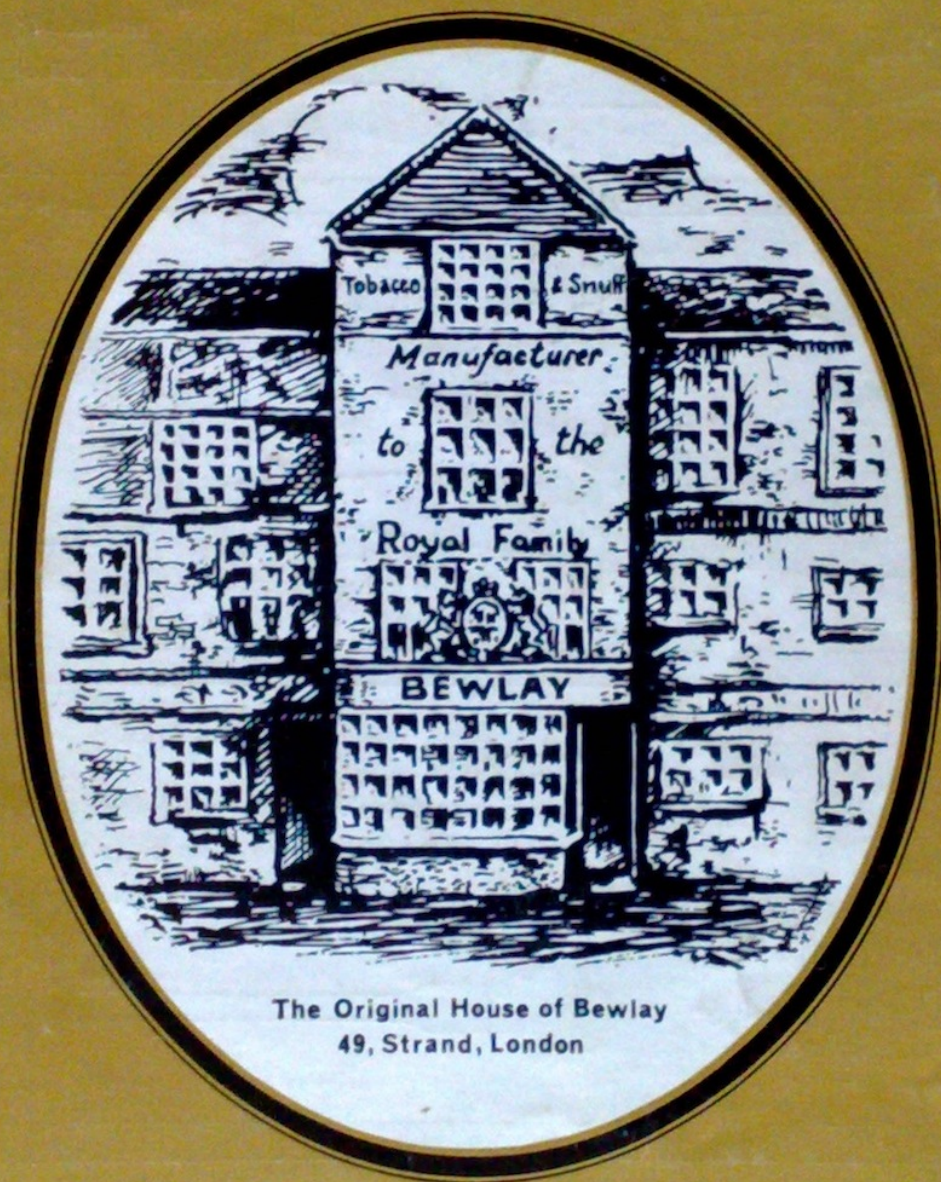


The House of Bewlay

ESTABLISHED IN LONDON — 1780



The Original House of Bewlay
49, Strand, London

Pipe Chart

The House of Bewlay

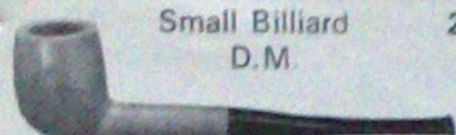
ESTABLISHED IN LONDON — 1780

PRINCIPAL LOCATIONS

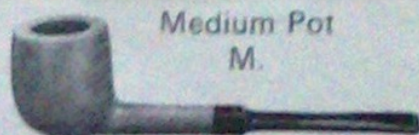
LONDON AREA

Aldgate, E.C.3	Oxford Street, W.1	Glasgow
Aldwych, W.C.2	Paddington, W.9	Hastings
Basinghall Street, E.C.2	Park Lane, W.1	Ipswich
Bayswater, W.2	Piccadilly, W.1	Kingston-on-Thames
Berners Street, W.1	Putney, S.W.15	Leeds
Bishopsgate, E.C.2	Royal Exchange, E.C.3	Liverpool
Brixton, S.W.9	Sloane Street, S.W.1	Maidstone
Brompton Road, S.W.3	Strand, W.C.2	Manchester
Brook Street, W.1	St. Mary Axe, E.C.1	Margate
Camden Town, N.W.1	Streatham, S.W.16	Middlesbrough
Catford, S.E.6	Tottenham Court Rd, W.1	Newmarket
Cheapside, E.C.2	Villiers Street, W.C.2	Newport
Chelsea, S.W.3	Westminster, S.W.1	Northampton
Chingford, E.4	Whitehall, S.W.1	Norwich
Clapham, S.W.4	Wigmore Street, W.1	Nottingham
Clapham Junction, S.W.11	Wimbledon, S.W.19	Oxford
Clarges Street, W.1	Wood Green, N.22	Penzance
Davies Street, W.1		Pontypridd
Eastcheap, E.C.3	Ayr	Plymouth
Fenchurch Street, E.C.3	Bath	Portsmouth
Finsbury Pavement, E.C.2	Birmingham	Preston
Golders Green, N.W.11	Boston	Ramsgate
Gracechurch Street, E.C.3	Bournemouth	Reading
Great Portland Street, W.1	Bradford	Richmond
Grosvenor Street, W.1	Brighton	Romford
Hammersmith, W.6	Bristol	Salisbury
Hampstead, N.W.3	Bromley	Sheffield
Hendon, N.W.4	Cambridge	Slough
High Holborn, W.C.1	Cardiff	Southampton
Holloway, N.7	Chatham	Southport
Islington, N.1	Chester	St. Albans
Kensington, W.8	Coventry	Sutton
Kentish Town, N.W.5	Doncaster	Torquay
Kilburn, N.W.6	Eastbourne	Truro
Lewisham, S.E.13	Edinburgh	Watford
Liverpool Street, E.C.2	Epsom	Wembley
London Wall, E.C.2	Folkestone	Windsor
Ludgate Circus, E.C.4	Gravesend	Wolverhampton
	Greenford	Worcester
		York

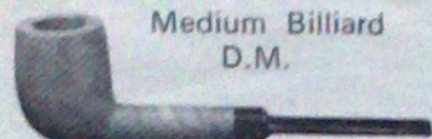
BEWLAY PIPE SHAPES



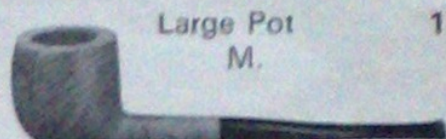
Small Billiard D.M. 265



Medium Pot M. 272



Medium Billiard D.M. 161



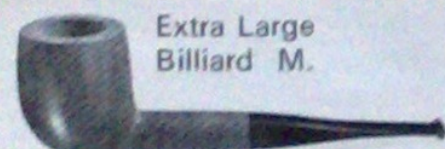
Large Pot M. 151



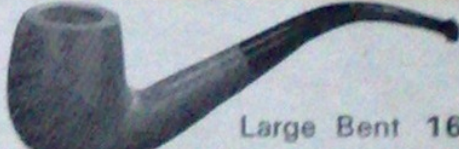
Large Billiard D.M. 510



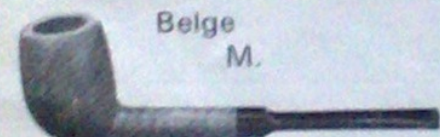
Medium Bent 169



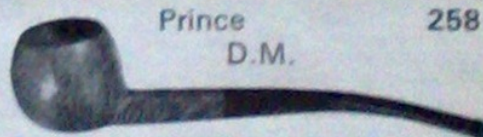
Extra Large Billiard M. 156



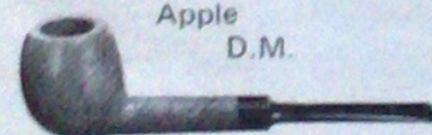
Large Bent 160



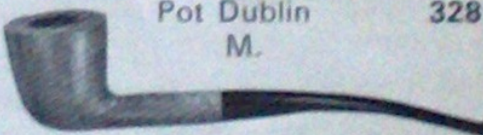
Belge M. 360



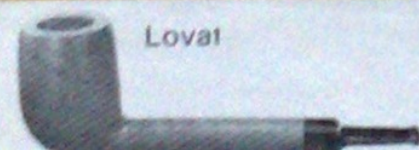
Prince D.M. 258



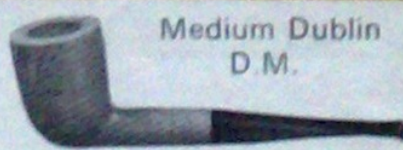
Apple D.M. 322



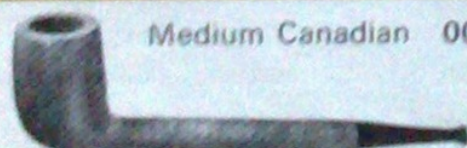
Pot Dublin M. 328



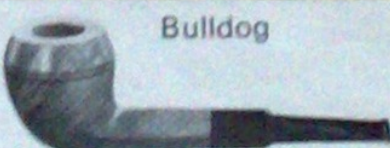
Lovat 254



Medium Dublin D.M. 143



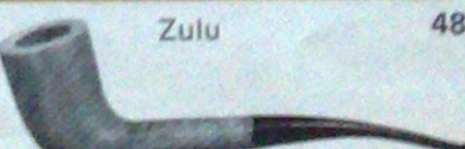
Medium Canadian 001



Bulldog 122



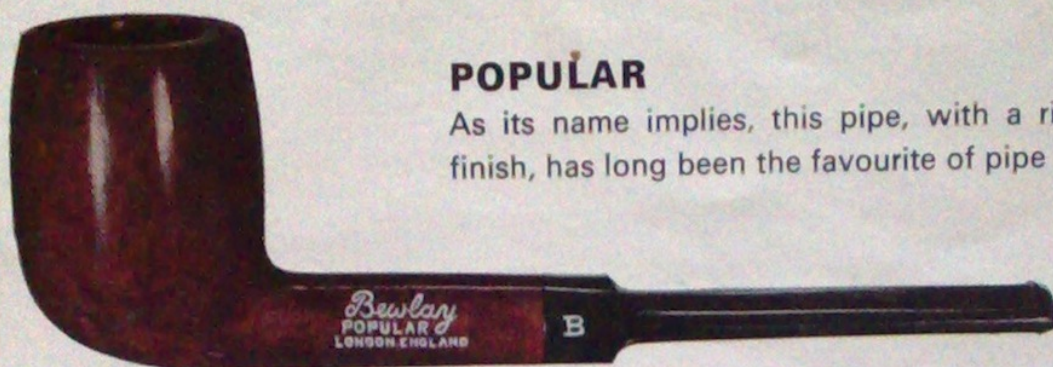
Large Canadian 002



Zulu 480

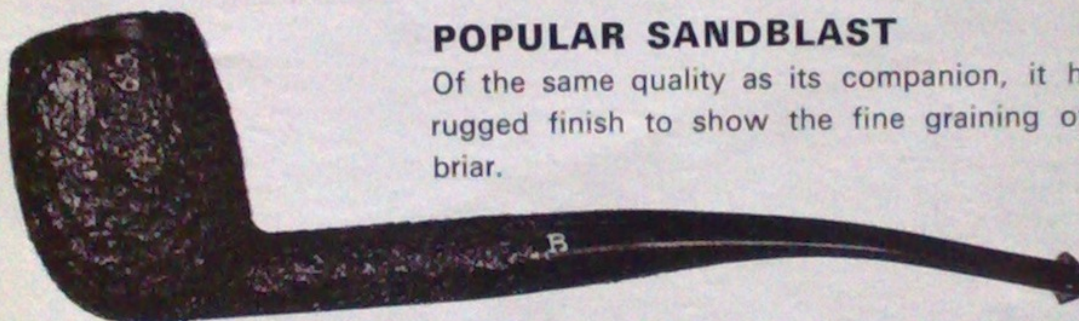
All pipe qualities, except Dental and Military are available in the above shapes. Dental Shapes are marked with a D and Military are marked with M.

The House of Bewlay



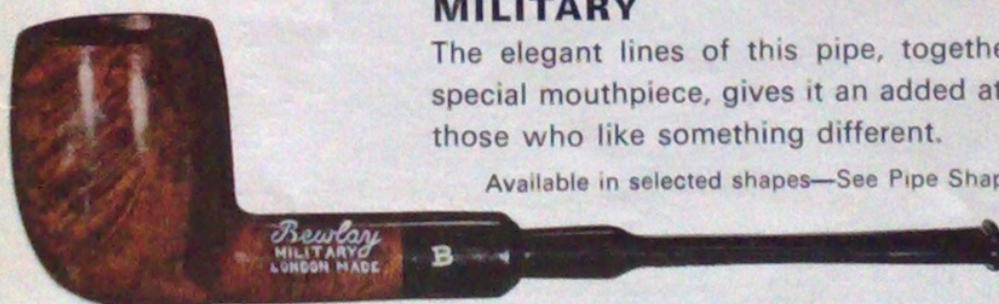
POPULAR

As its name implies, this pipe, with a rich plum finish, has long been the favourite of pipe smokers.



POPULAR SANDBLAST

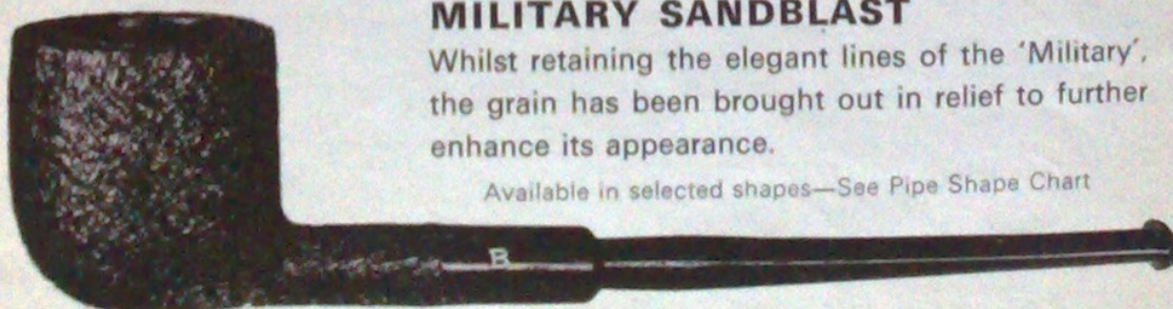
Of the same quality as its companion, it has a rugged finish to show the fine graining of the briar.



MILITARY

The elegant lines of this pipe, together with its special mouthpiece, gives it an added attraction to those who like something different.

Available in selected shapes—See Pipe Shape Chart

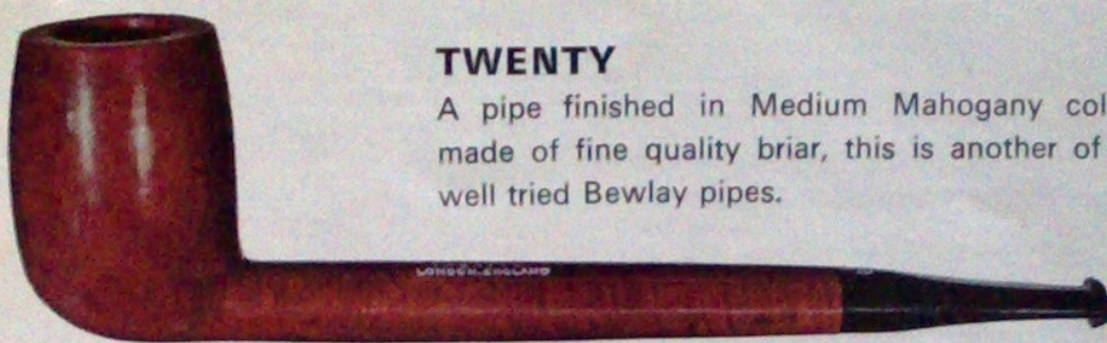


MILITARY SANDBLAST

Whilst retaining the elegant lines of the 'Military', the grain has been brought out in relief to further enhance its appearance.

Available in selected shapes—See Pipe Shape Chart

PIPE QUALITIES AND FINISHES



TWENTY

A pipe finished in Medium Mahogany colour, made of fine quality briar, this is another of the well tried Bewlay pipes.



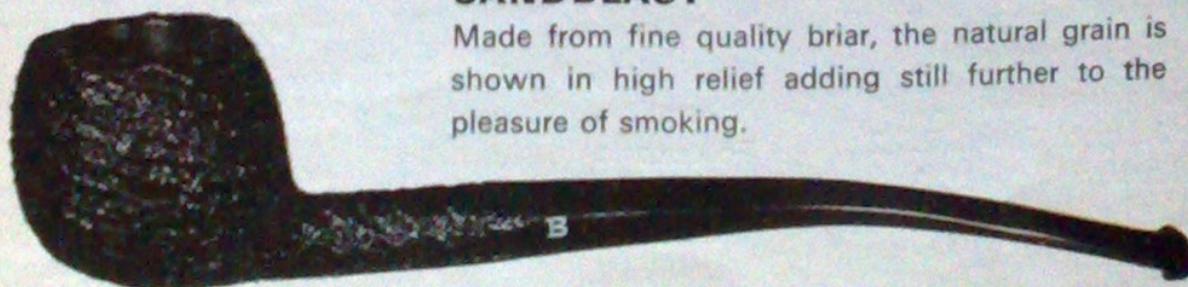
BRIARCUT

The attractive finish of this pipe is brought about by a special hand-carving process designed to lighten the weight of the bowl.



STANDARD

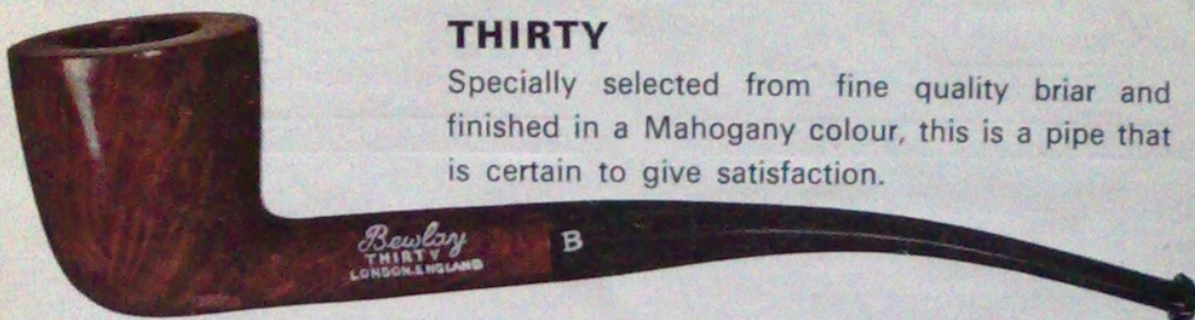
A very good quality bowl finished in a pleasing walnut colour, combined with painstaking workmanship, sets the very high standard of this pipe.



SANDBLAST

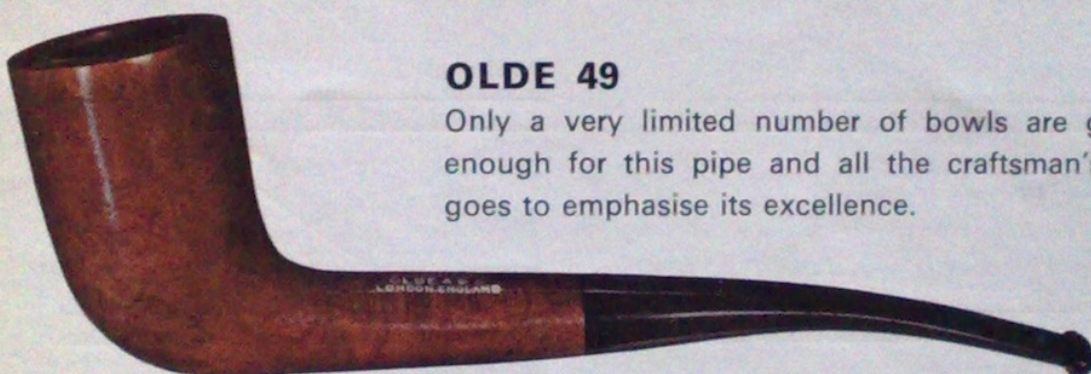
Made from fine quality briar, the natural grain is shown in high relief adding still further to the pleasure of smoking.

The House of Bewlay



THIRTY

Specially selected from fine quality briar and finished in a Mahogany colour, this is a pipe that is certain to give satisfaction.



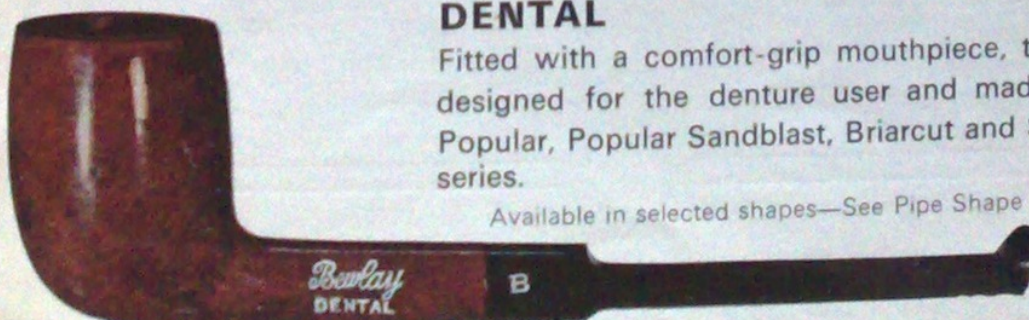
OLDE 49

Only a very limited number of bowls are good enough for this pipe and all the craftsman's art goes to emphasise its excellence.



DE LUXE

A connoisseur's pipe, made from the very best aged Mediterranean briar root, these are fine examples of the pipemakers' craft.



DENTAL

Fitted with a comfort-grip mouthpiece, these are designed for the denture user and made in the Popular, Popular Sandblast, Briarcut and Standard series.

Available in selected shapes—See Pipe Shape Chart

The House of Bewlay

ESTABLISHED IN LONDON — 1780



Pipe Tobaccos

The House of Bewlay

ESTABLISHED IN LONDON — 1780

PRINCIPAL LOCATIONS

LONDON AREA

Aldgate, E.C.3
Aldwych, W.C.2
Basinghall Street, E.C.2
Bayswater, W.2
Berners Street, W.1
Bishopsgate, E.C.2
Brixton, S.W.9
Brompton Road, S.W.3
Brook Street, W.1
Camden Town, N.W.1
Canford, S.E.6
Cheapside, E.C.2
Chelsea, S.W.3
Chingford, E.4
Clapham, S.W.4
Clapham Junction, S.W.11
Clarges Street, W.1
Davies Street, W.1
Eastcheap, E.C.3
Fenchurch Street, E.C.3
Finsbury Pavement, E.C.2
Golders Green, N.W.11
Gracechurch Street, E.C.3
Great Portland Street, W.1
Grosvenor Street, W.1
Hammersmith, W.6
Hampstead, N.W.3
Hendon, N.W.4
High Holborn, W.C.1
Holloway, N.7
Islington, N.1
Kensington, W.8
Kentish Town, N.W.5
Kilburn, N.W.6
Lewisham, S.E.13
Liverpool Street, E.C.2
London Wall, E.C.2
Lodgate Circus, E.C.4

Oxford Street, W.1
Paddington, W.9
Park Lane, W.1
Piccadilly, W.1
Putney, S.W.15
Royal Exchange, E.C.3
Sloane Street, S.W.1
Strand, W.C.2
St. Mary Axe, E.C.1
Streatham, S.W.16
Tottenham Court Rd, W.1
Villiers Street, W.C.2
Westminster, S.W.1
Whitehall, S.W.1
Wigmore Street, W.1
Wood Green, N.22

Ayr
Bath
Birmingham
Boston
Bournemouth
Bradford
Brighton
Bristol
Bromley
Cambridge
Cardiff
Chatham
Chester
Coventry
Doncaster
Edinburgh
Epsom

Folkestone
Gravesend
Greenford
Glasgow
Hastings
Ipswich
Kingston-on-Thames
Leeds
Liverpool
Maidstone
Manchester
Margate
Middlesbrough
Newmarket
Newport
Northampton
Norwich
Nottingham
Oxford
Penzance
Pontypridd
Plymouth
Portsmouth
Preston
Ramsgate
Richmond
Romford
Salisbury
Sheffield
Slough
St. Albans
Sutton
Torquay
Truro
Watford
Wembley
Windsor
Wolverhampton
Worcester
York

HOW TO GET THE MOST FROM YOUR PIPE



The general care of pipes is usually well appreciated by the majority of smokers, but we feel that the reiteration of some hints on pipe maintenance would be helpful.

As pipes are bought partly for their appearance, this can best be preserved by carrying the pipe in a cloth bag to protect it against scratches and chips. This also saves the pockets from dust.

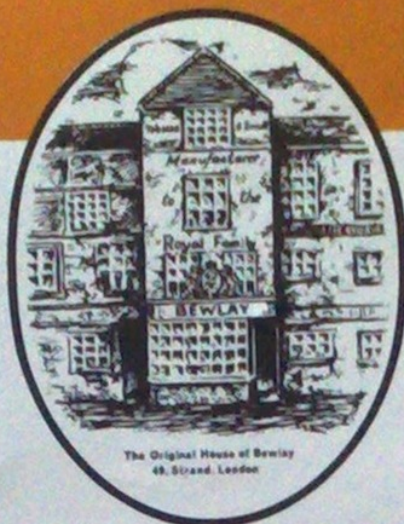
Empty the bowl immediately after smoking to prevent foulness. Holding the pipe by the bowl tap it smartly on the palm of the hand. Do not knock it against hard surfaces nor hold it by the mouthpiece.

Scrape the bowl occasionally to remove too thick a deposit of carbon. Ideally, about $\frac{1}{16}$ inch crust should be left.

Clean the stem regularly with a pipe cleaner. Do not clean a pipe with water or steam.

When taking the pipe apart the whole of the mouthpiece should be held in the palm of the hand and with a gentle easing motion remove from the bowl.

The stem of the bowl is the most fragile part of the briar and when removing or replacing the mouthpiece any use of force is liable to split the wood.



The House of Bewlay

ESTABLISHED IN LONDON

1780

In the year 1780 at a small shop in the Strand in London, Mr. Thomas Bewlay laid the foundations for the House of Bewlay business as it is known today. The changes which have taken place in almost two centuries beggar description but one thing has remained unchanged, the belief that service and quality are the enduring factors that really matter. This was very much in Mr. Thomas Bewlay's mind when he commenced business and is just as true today as when the original shop was opened.

Perhaps the best expression of this belief is in the fine range of loose tobaccos offered by the House of Bewlay. For over a century now, these tobaccos have been developed – often in consultation with our customers – so that, today, the range must surely be unrivalled both in quality and variety. You can be certain that, whatever your taste, there is a Bewlay tobacco to suit it.

The purpose of this little leaflet is to describe some of the more popular blends. Whether you settle on one special mixture that suits your palate or choose to wander through the whole range, you may be assured that each tobacco is a perfect example of the tobacco blender's craft.

A SELECTION OF OUR FI

BLEND

No.

1457 — LONG FLAKE

A medium flake tobacco of exquisite aroma, uniquely cut in 12-inch slices.

1400 — NO. 6 DARK SHAG

A blend of fired and sun-cured tobaccos specially processed to bring out its full flavour and suited to the established smoker.

1405 — SPECIAL MIXTURE B.

A choice blend of medium cut Virginia, Cavendish, Latakia and other aromatic tobaccos to give character and aroma.

1448 — COOL CUT

Unique discs of specially blended Virginia and Cavendish tobaccos, each disc a complete blend, ready for the pipe.

1428 — A. R. LIGHT NAVY

A lighter flake tobacco of Virginia leaf, suitable for all tastes. Mild, yet satisfying.

1407 — KINGS COLLEGE

Unique medium strength mixture of Virginia and other specially processed aromatic tobaccos.

1437 — RED SHAG

A medium shag of carefully selected tobaccos.

1426 — SCOTCH CUT

Has the same characteristics as Kings College. Cut extra wide for the smoker who prefers his favourite tobacco a little different.

1421 — XX VIRGINIA

A choice blend of well matured orange type Virginia tobacco, made into cakes and cut into 3-inch slices.

1433 — NO. 6 LIGHT RETURNS

A special blend of yellow Virginia tobaccos, finely cut and mild in flavour.

1443 — GOLDEN BURLEY

A broken flake processed from a blend of Virginia and light Burley leaf for character. Specially flavoured.

1445 — NO. 6 DARK NAVY

A flake tobacco of full strength. A tobacco for the confirmed pipe smoker.

1415 — BONDED

A selection of Virginia, fired and sun-cured leaf, specially processed under pressure to preserve its aromatic character, cut from cakes, then rubbed up ready for the pipe.

NE QUALITY TOBACCOS

BLEND

No.

1446 — GOLDEN TAWNY

Superb medium flake tobacco, blended from the choicest Virginia and Burley leaf.

1452 — SCOTCH MIXTURE

A choice blend of coarse cut Virginia, Cavendish, Latakia and other aromatic tobaccos to give character and aroma.

1429 — RUBY FLAKE

A full strength rich dark flake, cool and long lasting with a pleasant aroma, appreciated by mature smokers.

1418 — CAPS THE LOT

A combination of selected leaf, giving a mixture blended specially for the discerning smoker.

1416 — RICH CUT

A rich tobacco, specially processed to enhance its aromatic qualities.

1427 — A.R. DARK NAVY

A rich full-bodied plug of dark fired tobaccos, made into neat squares. Cool and long lasting.

1450 — RHODESIAN MIXTURE

Sweet Rhodesian tobaccos, blended with Cavendish and Latakia. Full flavoured and satisfying.

1414 — MIXED SHAG

A mixture of light and dark tobaccos, suitable for hand rolling and favoured by smokers who desire that 'something extra'.

1432 — HIGH DRIED

The finest Virginia tobaccos, blended to bring out the natural flavour.

1458 — GOLD LEAF F.C.

A choice blend of selected Virginia leaf, suitable for all tastes.

1444 — CUT CAKE

Has the same characteristics as Golden Burley, but cut wider and without added flavour. The natural tobacco palate that appeals.

1413 — NO. 8 LIGHT SHAG

A fine hand rolling tobacco made from selected leaf to give a mild natural flavour. Cut fairly fine.